

September is a busy month for our Rotary Clubs in North Alabama. As I make visits around the District, I have been very impressed by the level of impact through service our Clubs have in their respective communities. As we prepare for a few of our major events: The Purple Pinky Donut Campaign and Rotary Youth Leadership Awards (RYLA) Registration, here are a few notes that should assist you in these efforts. I've also included some notes on growing membership and developments in Rotary's peacebuilding efforts I hope you find useful.

In an effort to End Polio Now, join Rotary District 6860 in this year's **Purple Pinky Donut Campaign**. Clubs will need to pre-order by FRIDAY, OCTOBER 4th using this [Purple Pinky Link](#).

Dunkin' locations can be found [HERE](#).

No Dunkin', no problem... You can use [this link](#) for Clubs that don't have a Dunkin' nearby or don't want donuts.

Since this campaign is an official program of The Rotary Foundation, District 6860 will recognize the top giving clubs during our District Conference. And, for any Rotarian wanting to join the new POLIO PLUS SOCIETY, now is the perfect time to join. Your \$100 donation will not only enroll you in the society; it will also turn into \$750 through matching funds if given during the Purple Pinkie Donut campaign. District Rotary Foundation Committee Chair, [Holly Trawick](#), will take the names of anyone who wants to join the Polio Plus Society.

With your help and support, we can make this year's World Polio Day Fundraiser the most successful ever!

Rotary Youth Leadership Awards (RYLA) registration will be open 1 Oct – 2 Dec 2024. The event at the US Space and Rocket Center in Huntsville will be 20-22 Feb 25 and is open for high school students in 10th – 12th grades. If your Club wants to participate, please contact [Scott Miles](#), and please note the following guidelines:

- Club RYLA Coordinators or Presidents should send the application form out to Students/Schools; then receive them back from the student/Parents; and then send them to USSRC via email to ryla@spacecamp.com to officially register students.
- Capacity is limited to 112 Students and 4 RYLA Ambassadors (attendees from RYLA 2024 that have expressed an interest in returning to help enhance the RYLA experience)
- Parents will receive an email from ryla@spacecamp.com or from a spacecamp.com email address to complete the application and upload the required USSRC health forms
- The maximum number of students per club is 7 and anyone over that will be waitlisted
- The cost per student is \$400, paid by District 6860 Rotary Clubs
- Please note that every Student MUST agree to attend ALL 3 days of the RYLA program in their entirety, no exceptions. This is a USSRC requirement.

Grow your membership with these updated resources

Clubs around our District tell me one of their main focuses this year is to grow their Club's membership. Growing membership requires a full Club effort; not only in recruiting new members but ensuring the retention of current members.

Clubs and districts can take many approaches to membership growth. Rotary research tells us the most important factor is a club experience that attracts prospective members and engages current ones. A strong identity can help your club offer that kind of experience.

The recently updated [Club Types, Formats, and Models resource](#) describes the many combinations of experiences that Rotary and Rotaract clubs worldwide are adopting as their club identities. One type of club is a satellite club, which can be started by fewer members and supported by another club. You can learn more about satellite clubs in the updated [Guide to Satellite Clubs](#). Further strategies for membership growth are outlined in the new [Strengthening Your Membership](#) guide. The newly updated presentation on The State of Membership covers the latest membership trends and offers sustainable growth ideas.

Membership growth also requires us to tell others about Rotary. During Membership and New Club Development Month in August, several experts shared advice on crafting compelling Rotary stories. [Read more on the Rotary Voices blog](#). Together we can bring others into our organization, and increase the capacity to do good not only in our communities, but in the world. For more ideas on how to grow Rotary, please contact our District Membership Chair, [Tommie Goggans](#).

Peacebuilding through Rotary

Peacebuilding is a priority this year for our RI President Stephanie Urchick. For those of us who are interested in learning more about Rotary's peacebuilding efforts around the world, here are a few resources that can give you more information:

- Enroll in the [Rotary Positive Peace Academy](#) to take a free two-hour course on peacebuilding.
- Follow the [Rotary Peace Centers' Facebook page](#) to share updates about our peace centers and peace fellows' work around the world.

Join a couple of our District's Rotarians who will be attending the [2025 Rotary Presidential Peace Conference](#) in Istanbul, Türkiye, 20-22 February 2025. The above link will give you more information about this exciting event and provide a link for registration. For more information on this, Rotary Peacebuilding, or other International projects and interaction opportunities, please contact our District International Service Chair [Will Ratliff](#).

I wish all of you the best in your efforts to End Polio, advance our youth through RYLA, grow your membership, and participate in Rotary's peacebuilding efforts. Thank you for these and all your other impactful and meaningful projects your Clubs are engaged in this year. You are very appreciated and if I can ever be of assistance, please ask.

Regards,
David

David W. Allgood
District Governor 2024-25
Rotary District 6860

Key Events for October:

1 Oct - 02 Dec 24: RYLA Registration Window

04 Oct: Purple Pinky Donut Campaign Pre-Order Due

19 Oct 24: Rotary Leadership Institute (RLI) - Vestavia Hills Methodist Church, Vestavia, AL

24 Oct 24: World Polio Day

Save the Dates:

4-10 Nov 24: World Interact Week

15 Dec 24: Last Day for Registration Discount (RI Convention, Calgary)

9-13 Feb 25: International Assembly - Orlando, FL (DGE Only)

5 Feb 25: Foundation Dinner - Florence

20-21 Feb 25: Mid-Year Conference & Pre-PETS - Gardendale, AL

20-22 Feb 25: RYLA at US Space & Rocket Center

22 Feb 25: RLI - Central United Methodist Church

24 Feb 25: Birthday of Rotary

04 Apr 25: District Learning Assembly - Gardendale, AL

10-16 Mar 25: World Rotaract Week

20-22 Mar 25: MSPETS - Chattanooga, TN (PE & PN)

30 Apr 25: RI Convention - Last Day to Register or Cancel

2-3 May 25: Multi-District Conference - Chattanooga, TN

31 May 25: RLI - Vestavia Hills Methodist Church

21-25 Jun 25: Rotary International Convention - Calgary, Alberta - Register now for best price

RLI Session Dates:

19 Oct 24 - Vestavia Hills Methodist Church, Vestavia, AL

22 Feb 25 - Central United Methodist Church, Decatur, AL

31 May 25 - Vestavia Hills Methodist Church, Vestavia, AL